Medicine Hat
Social Responsibility Investment Program
2019 Summary Report
Ending December 31, 2019
Methanex Medicine Hat’s Social Responsibility Investment Program provides opportunities for our company and employees to actively participate in and contribute to the community in ways that are integrated and aligned with our corporate vision, core values, and business strategy.

The three main areas of emphasis for our community investments are:

- Responsible Care® Community Investments
- Partnership with Employees
- Education

The following report covers the period of January 1, 2019, to December 31, 2019. It highlights key areas of focus, as well as initiatives and activities undertaken through the Social Responsibility Investment Program.

**Responsible Care® Community Investments**

- Health & Safety: 4
- Environment: 6
- Community Sustainability: 8

**Partnership with Employees**

- Employee Engagement: 13
- Volunteerism: 16

**Education**

- 20
Responsible Care® Community Investments

Through our Responsible Care® Community Investment program, Methanex provided grants or sponsorships to the following organizations or initiatives in our local community that align with our three areas of focus: **health and safety, environment, and community sustainability.**

- Alberta Children’s Hospital Foundation | Costco Wholesale fundraiser
- Association of Professional Engineers and Geoscientists of Alberta (APEGA) | Science Olympics
- Business Retention & Expansion and Workforce Development (BREWD) | volunteer training session BBQ
- Canadian Energy Research Institute (CERI) | 2020 Petrochemical Conference
- CAPE School | golf tournament
- Community Advisory Panel donations
  - Canadian Mental Health Association—Alberta Southeast Region
  - McMan Youth, Family and Community Services Association
  - Medicine Hat College Foundation | Entrepreneur Development Centre fund
  - Medicine Hat & District Food Bank
  - Medicine Hat SPCA
  - Miywasin Friendship Centre
  - Rotary Alberta Youth Entrepreneurship Camp
  - Royal Canadian Legion | Robertson Memorial Branch
  - Society of Grasslands Naturalists
- Earth Rangers | School Assembly program
- Medicine Hat & District Chamber of Commerce | 2019 Business Awards
- Medicine Hat & District Food Bank
- Medicine Hat & District Health Foundation | Dare to Be There Gala
- Medicine Hat Exhibition & Stampede | Methanex Kiddies Day
- Medicine Hat Family Service | You Scream for Ice Cream fundraiser
- Medicine Hat Public Library | Methanex Library Card Sign-up Day
- Medicine Hat Public Schools’ Education Foundation | golf tournament
- Medicine Hat Women’s Shelter Society
- Minerva Canada | Online Certificate Program
- North American Occupational Health and Safety (NAOSH) week
- Praxis Society | Kiwanis Southeast Alberta Science Fair
- Ronald McDonald House Charities—Alberta | Medicine Hat house
- Safety City | Home Safe Home program
- United Way of South Eastern Alberta
- YMCA | Get Active program

**In-kind donations**
- Canadian Mental Health Association—Alberta Southeast Region | Snowflake Soiree
- Medicine Hat Women’s Shelter Society | Bread & Roses Gala
- Medicine Hat & District Chamber of Commerce | Office Professionals Luncheon
- Medicine Hat & District Chamber of Commerce | Great West Home & Leisure Show
- Friends of Medalta Society | Black & White Gala

Please see pages 4 through 11 for additional information about the Responsible Care® Community Investment program’s areas of focus and key initiatives supported in 2019.
Health & Safety

Strong communities start with healthy and safe communities. Investing in programs that enhance and strengthen the health, well-being, and safety of individuals in our communities is one of our top priorities. Emphasis is put on results-oriented programs that empower people to achieve healthier and safer lives.
Minerva Canada
Online Certificate Program

Minerva Canada is a non-profit organization dedicated to health and safety education. A partnership with Minerva was important to Methanex, given Minerva’s relationship with post-secondary institutions and, more specifically, their work advocating for the inclusion of health and safety material in university curriculum.

Minerva’s online health and safety certificate program for engineering students is the second initiative of theirs Methanex has supported (the first was the development of a teaching module). Methanex’s donation went towards course development.

Minerva contracted the University of Fredericton to develop the courses with input from industry experts. Once completed, the program will comprise of four, six-hour modules focused on the fundamentals of workplace health and safety, including hazard analysis and risk management, designing for safety, and ergonomics and human factors. In 2019, Minerva rolled out two of the four modules; the other two are in development.

Minerva has partnered with 12 Canadian universities for the development and implementation of the program. It is now available to any university or college that signs a licensing agreement, with participating universities and colleges choosing whether the certificate program is mandatory or an elective. Minerva anticipates that over 20,000 students will have access to their courses in 2020, further advancing the health and safety knowledge of the next generation of industrial professionals.

Safety City
Home Safe Home program

As a Responsible Care® company, the safety of our employees and contractors is Methanex’s number one priority. We adhere to the highest principles of health and safety, and provide all workers with opportunities to develop and advance their safety knowledge.

A relationship with the South Eastern Alberta Safety Alliance Society—more commonly known as Safety City—makes sense for Methanex. The organization provides health and safety educational programming to children and youth.

Methanex has supported Safety City’s Home Safe Home program for four years. The program provides children from kindergarten to grade three with the tools to identify and minimize the hazards associated with common household dangers in the kitchen, bathroom, living room, garage, and backyard. Students learn about the importance of a fire plan and working smoke alarms, as well as hazardous and dangerous symbols for common household products.

During the 2018/2019 school year, Safety City presented the Home Safe Home program to 1,630 children in the Public, Catholic, and Prairie Rose school divisions.

Ronald McDonald House Charities—Alberta | Medicine Hat house

According to Ronald McDonald House Charities, 70 per cent of Canadian families live in a community without a children’s hospital. In the event that these families have a sick or injured child, they have to leave their community to secure treatment elsewhere, which can be a significant financial and emotional burden. The Ronald McDonald House Charities exist to provide a home away from home for these families.

In 2020, Ronald McDonald House Charities is opening a house in Medicine Hat, their fourth in Alberta. Data from Alberta Health Services and Ronald McDonald House Charities indicates that once operational, the house will operate at 85 per cent capacity 365 days a year. Methanex was proud to support the organization with a donation of $3,000, to go towards the purchase of books for the house.
Environment

The future relies on healthy and resilient communities that respect the environment. By supporting and partnering with organizations that advance environmental innovation, conservation, or awareness, we contribute to the strength and sustainable growth of our community for years to come.
Earth Rangers | School Assembly program

Methanex sponsored the Earth Rangers’ School Assembly program for the third time in 2019. Earth Rangers calls itself the “kids’ conservation organization,” as they are dedicated to educating children and youth about prominent environmental issues. Their mission is to create a new generation of conservationists and their School Assembly program is one way to accomplish this.

The School Assembly program is presented at schools across Canada and is an interactive and engaging presentation that features “animal ambassadors.” The 2019 program focused on the following timely topics:

- The dangers of plastic pollution to marine animals.
- The impact of food waste on habitats and urban wildlife.
- The importance of reducing our overall consumption.

Methanex’s sponsorship allowed the program to be presented to approximately 754 students at Crestwood School, Dr. Ken Sauer School, École St. John Paul II School, and Ross Glen Elementary School. All recipient schools were nominated by Methanex employees.

Children can also sign up to be an official Earth Ranger. In doing so, children—with the support of their families—are making a commitment to engage in activities that contribute to the protection of animals. Following our sponsorship, Earth Rangers’ memberships have increased by 12 per cent in Medicine Hat and surrounding communities!

(Photos) The schools that received presentations from Earth Rangers were nominated by Methanex employees. These employees’ children were treated to a special photo opportunity with the animals following presentations at Dr. Ken Sauer School and École St. John II School.

4 schools visited
754 students reached
12% increase in Earth Rangers’ memberships in Medicine Hat and surrounding communities
Community Sustainability

We invest in programs that contribute to a vibrant and dynamic future for our community. We aim to address issues that impact the sustainability of our community to fuel healthy growth for years to come.

#GetALibraryCard
The Medicine Hat Public Library is an important resource in our community. According to Statistics Canada, 49 per cent of Canadians and 60 per cent of immigrants in 2012 had inadequate literacy skills. This is an issue that the Medicine Hat Public Library is working to address, as higher literacy rates lead to better health, social, education, and employment opportunities.

This past October, we were thrilled to partner with Medicine Hat Public Library for Methanex Library Card Sign-up Day, an event designed to encourage residents to sign up for a library card by reducing any cost barriers to doing so. The library had numerous family-friendly activities at the event, including a button-making station, craft corners, a scavenger hunt, and a photo booth. Methanex employees and their family members volunteered at these stations.

The event was attended by over 1,900 individuals, with 412 new and renewed memberships processed. The library also waived $683 of patrons’ fines in exchange for a non-perishable food item, which went to the Medicine Hat & District Food Bank. This was a great community event—we were so proud to be a part of it.

(Above social media post) From the Medicine Hat Public Library’s Facebook page. (Photo, bottom left) Methanex employee Rachelle Flemmer was all smiles while volunteering at a craft station at Methanex Library Card Sign-up Day. (Photo middle) Diana Maharaj-Sinanan and Maya Sinanan, family members of a Methanex employee, helped patrons make buttons. (Photo right) Methanex employees Mofe Oyekan, Bishen Beepath, Bethany Eubank, and Ian McLean hold up “I Got Carded” buttons.
Much like Methanex, the United Way of South Eastern Alberta is committed to supporting programs that encourage personal health and wellness, with a dedicated focus on initiatives aimed at addressing the needs of children.

Methanex is proud of the relationship we have with the United Way. The 2019 United Way campaign ended at the end of October following several months of fundraising and a two-week donation blitz. The campaign was led by a team of 11 employees, who coordinated site-wide events and activities designed to raise awareness of and support for the United Way. Employees could donate to the campaign through a one-time donation, a payroll deduction, or one of our fundraising activities. In addition, several of our contractors and vendors supported the campaign, either by participating in an event or by donating items to our silent auction.

Methanex committed to matching all donations. Because of the generosity of our employees and contractors, our 2019 campaign raised $91,728.74, our most successful to date.

A huge thank you to our 2019 campaign committee: Brent McKay and Ryan Driedger (co-chairs), Bryce Chambers, Rachelle Flemmer, Carissa Goulard, Terri Hicks, Luke Jordison, Mofe Oyekan, Lisa Sjodin, Tamara Tangen, and Richelle Valk.

In addition to the campaign, Methanex annually participates in Day of Caring activities, which sees the United Way partner Methanex volunteers with non-profits in need of assistance.

Methanex received the Chairman’s Choice Award at the United Way’s 2019 Campaign Award and Volunteer Recognition event! This award is presented to the organization whose workplace campaign saw the largest increase in employee giving from one year to the next.
Community Advisory Panel (2019-2020)

The Community Advisory Panel (CAP) is a vital link to our local communities and a conduit for feedback and information sharing. Our CAP comprises of individuals from Medicine Hat who have the background and expertise to enable them to assist Methanex in obtaining a broader understanding of the needs and concerns of the general public, especially at the community level.

(Photo left) The CAP posed for a photo at their first meeting of the 2019 – 2020 term. Members include (back to front) Cory Lindstrom, David Restoule, Andrew Roach, Danielle Semrau-McLean (Methanex), Anneleen Muller (Methanex), Rawle Ramlochan (Methanex), Brian Bohrn, Jeff Dutton, Ian Turner, Katalin Lang, and Tracy Stroud.

Methanex Community Advisory Panel | Charitable donations

In recognition of our Community Advisory Panel (CAP) members’ time and effort, Methanex provides annual donations to not-for-profit organizations of each CAP members’ choosing. In 2019, Methanex donated $500 to nine non-profit organizations.

Canadian Mental Health Association—Alberta Southeast Region
Provides recovery and support services to individuals impacted by mental illness.

McMan Youth, Family and Community Services Association
Offers a range of programming designed to help people achieve their best possible life.

Medicine Hat College Foundation | Entrepreneur Development Centre fund
Supports students and alumni in starting, managing, and growing a business.

Medicine Hat & District Food Bank
Provides access to food support systems and programming to citizens in need.

Medicine Hat SPCA
Safe shelter for sick, injured, or unwanted animals.

Miywasin Friendship Centre
Offers services to meet the needs of the local Aboriginal community, including Elder and youth programming and Aboriginal cultural activities.

Rotary Alberta Youth Entrepreneurship Camp
Annual week-long camp for youth interested in learning about business and entrepreneurship.

Royal Canadian Legion | Robertson Memorial Branch
Provides support to and advocacy for veterans and their families.

Society of Grasslands Naturalists
Non-profit organization that acts as an environmental steward, providing educational opportunities to the community.
Partnership with Employees

Methanex encourages employee volunteerism and charitable fundraising. Our Partnership with Employees program recognizes employees charitable efforts by matching the funds employees have raised or making a donation in acknowledgement of their volunteer efforts.

In addition, Methanex provides opportunities for employees and their family members to volunteer in the community. Employee engagement and volunteerism are two key focus areas of this program.

Matching Group Fundraising Program

Methanex matched funds raised by employees up to $2,000 for each of the following fundraising events:

- HALO Air Ambulance | Battle of the Businesses
- Medicine Hat News Santa Claus Fund | on-site Christmas tree raffle
- Movember Foundation | Methanex Mo-campaign
- Wellspring Calgary | Firefighter Stair Climb Challenge

Employee Volunteer Program

Methanex donated $1,000 to the following charity, in recognition of an employee who actively volunteered with the organization for 50 hours in 2019:

- Bridges Family Programs Association of Southeastern Alberta | on behalf of employee Tobi Kemp

Volunteerism

In 2019, Methanex coordinated volunteer opportunities for employees and their families with the following organizations and initiatives:

- Association of Professional Engineers and Geoscientists of Alberta (APEGA) | Science Olympics
- Canadian Blood Services | Partners for Life
- Medicine Hat College | job shadowing
- Medicine Hat & District Food Bank
- Medicine Hat Exhibition & Stampede | Methanex Kiddies Day, information booth, and parade
- Medicine Hat News Santa Claus Fund | Holiday Home
- Medicine Hat Public Library | Methanex Library Card Sign-up Day
- Medicine Hat Women’s Shelter Society
- Prairie Gleaners
- Praxis Society | Kiwanis Southeast Alberta Science Fair
- Praxis Society | Operation Minera
- Praxis Society | Operation Toth
- Safety City
- United Way of South Eastern Alberta

Please see pages 13 through 19 for additional information about the Partnership with Employee program’s areas of focus and key initiatives supported in 2019.
Employee Engagement

Foster employees’ and prospective employees’ belief that Methanex makes meaningful contributions in the community and provides workers with opportunities to make an impact.
Wellspring Calgary | **Firefighter Stair Climb Challenge**

1,204 stairs. 775 vertical feet. The third tallest building in Western Canada. This is the Firefighter Stair Climb Challenge, a unique event that sees participants climb the stairs of The Bow in Calgary while wearing full bunker gear.

This annual event raises money for Wellspring Calgary, an organization that provides support to firefighters in southern Alberta who have been diagnosed with cancer. There are currently 17 cancers that are recognized by the Workers’ Compensation Board as being a presumed occupational disease for firefighters.

In May 2019, Methanex employees Jason Linton, Ian McLean, Chan Phon, Taylor Pollock, and Greg Sargent participated in the event. The event resonated with the group, as all are members of Methanex’s Emergency Response Team (ERT) and some are volunteer firefighters.

The team raised over $5,300 for Wellspring Calgary. Methanex was proud to contribute $2,000 through our Partnership with Employees Program in recognition of their efforts.

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**HALO Air Ambulance Battle of the Businesses**

Ten Methanex employees participated in and won the first annual Battle of the Businesses in support of HALO Air Ambulance! Organized by Just Be TC and ATB Financial, this unique event saw 10 businesses compete in seven events like tug-a-war, volleyball, and team ski. The team raised $4,590 for HALO, which included a $2,000 match from Methanex through our Partnership with Employees program.

Special thank you to the employees that participated in this fundraiser! (Photo top, left to right) Jordan Lowen, Richelle Valk, Mofe Oyekan, Erica Mayer, Clayton Gair, Heather Kempthorne, Rachelle Flemmer, Jason Linton, Maria Caripa de Garcia, and Fabian Torena.
Movember Foundation | Methanex Mo-campaign

In November 2019, 16 Methanex employees and contractors launched the Methanex Mo-campaign (and grew some impressive mustaches) in support of the Movember Foundation, an organization dedicated to raising awareness of and support for prostate and testicular cancer research, as well as suicide prevention. The team raised an impressive $6,725, which included a $2,000 match from Methanex.

It was the Christmas tree that kept on giving.

It began when Methanex donated a “Santa’s workshop” inspired tree to the Medicine Hat News Santa Claus Fund’s Spirit of Giving Gala & Christmas Tree Auction (photo left). All money raised at the auction goes back to supporting the Santa Claus Fund during the holiday season. Methanex has been a long-standing supporter of this organization, which provides low-income families with a full Christmas dinner and presents for their children.

Methanex attended the Gala and purchased our own tree for $5,000. But it didn’t stop there; we brought the tree back to our site and raffled it off (photo middle)! Employees and contractors contributed $635 to the tree raffle fundraiser, which Methanex matched for a total donation of $1,270 to the Santa Claus Fund.

A team of Methanex volunteers presented the proceeds of the fundraiser to the Santa Claus Fund while helping at their annual Holiday Home, where our team assisted with client intake (photo right).
Volunteerism

Providing opportunities for employees to volunteer is important to Methanex, as we recognize that a donation of time is just as valuable as a monetary donation.

Methanex coordinates volunteer opportunities throughout the year and it’s now a standing practice that each department volunteers in the community as part of an annual team building.
Praxis Society | Operation Minerva & Operation Thoth

Methanex is a strong advocate of science, technology, engineering, and mathematics (STEM) education, and we look to support organizations that introduce or advance STEM opportunities for children, youth, and the community at large.

We were excited to participate in two STEM mentorship programs in 2019. Praxis Society’s Operation Minerva and Operation Thoth are directed at grade 9 girls and grade 9 boys, respectively. Both aim to increase students’ awareness of STEM career opportunities by partnering them with female (Minerva) or male (Thoth) STEM professionals.

Both mentorship programs are a half day. Our mentors spoke to the students about their own career paths and the experiences that influenced them to pursue a STEM profession. The Operation Minerva students were treated to a tour of our plant and lab, while the Operation Thoth students had the opportunity to see firsthand some of the tools and equipment used to inspect plant equipment.

Our employees really enjoyed supporting the next generation of STEM professionals!
Maintenance team building — Picking up litter in Strathcona Island Park

Operations team building — Working in the community garden at the Medicine Hat & District Food Bank

Responsible Care team building — Winterizing the community garden at the Medicine Hat & District Food Bank

Operations team building — Building a shed for the Medicine Hat Women’s Shelter Society

Medicine Hat Exhibition and Stampede — Volunteering at Methanex Kiddies Day

Medicine Hat Exhibition and Stampede — Answering visitors’ questions in the information booth

Employees spent 1,122 hours volunteering for Methanex-organized activities during and outside of work.

The time spent volunteering during working hours equates to a donation of approximately $23,375*.

* Calculated using the Canadian average hourly wage for employees for 2018 ($25.06), as reported by Statistics Canada.

We would like to thank this AMAZING crew from Methanex for volunteering today in our community garden! No task was too big or too small for them. Thank you for adding your touches. Our garden is looking SPECTACULAR.

And that’s a wrap! We would like to thank the amazing folks from Methanex #methanexcares for winterizing/beautifying our community garden. It was a BIG task, and these guys stepped up to the plate and went above and beyond. Thank you for always being there for this community and for supporting local charities.

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Assisting with judging at the APEGA Science Olympics
Assisting with judging at the Kiwanis Southeast Alberta Regional Science Fair
Assisting with client intake at the Santa Claus Fund’s holiday Home
Site Management Team—Cutting vegetables at Prairie Gleaners
Education

Scholarships are an important social investment in our local communities and an important link in the attraction and recruitment of future employees. All scholarships or awards are established in the areas of study that relate to Methanex’s business functions.

In 2018, Methanex established three-year scholarship pledges (2018-2020) with three post-secondary institutions across the province.

We have two scholarships at each institution, which are awarded to students based on financial need and/or academic achievement, as well as extracurricular involvement.

**Medicine Hat College ($3,000 / year)**
- Scholarship for a power engineering student entering the second year of study
- Entrance scholarship for a student in a program relevant to Methanex’s business

**Southern Alberta Institute of Technology ($3,000 / year)**
- Scholarship for a power engineering student entering the second year of study
- Entrance scholarship for a student in a program relevant to Methanex’s business

**University of Alberta ($4,000 / year)**
- Two scholarships for engineering students entering the final year in chemical, materials, electrical, or mechanical engineering

“*I chose to go to Medicine Hat College because I knew I could not afford to go away out of town for school. Staying at home and saving up has been the only way I have been able to get by. I hope that in the future I will be able to pay back what I owe and that my education allows me to do so in a short time.*

“The scholarship I am receiving sets me on solid ground where my fees and tuition no longer worry me to the extent that they did before. I can now relax when those deadline to pay come around knowing it is covered and I can completely focus on my studies.”

— Medicine Hat College scholarship recipient
If you are interested in applying for funding, please download and submit our Social Responsibility Investment Program application, available at methanex.com.