Medicine Hat
Social Responsibility Investment Program
2018 Summary Report
Ending December 31, 2018
Methanex Medicine Hat Social Responsibility Investment Program

Methanex Medicine Hat’s Social Responsibility Investment Program provides opportunities for our company and employees to actively participate in and contribute to the community in ways that are integrated and aligned with our corporate vision, core values, and business strategy. The three main areas of emphasis for our community investments are:

**Responsible Care® Community Investments (Grants and Sponsorship)**

Methanex adheres to Responsible Care®, a United Nations-recognized ethic that governs our actions through the complete life cycle of our product and is incorporated in all of our business activities across the globe. It is a formal commitment to the highest principles of health, safety, environmental stewardship, and social responsibility. The three pillars of our Responsible Care® Community Investment program are aligned with the ethic’s areas of focus.

**Health and Safety: Enhancing personal and workplace health, wellness, and safety**

Strong communities start with healthy and safe communities. Investing in programs that enhance and strengthen the health and well-being or encourage the safety of individuals in our communities is one of our top priorities. We support programs that advance continued health and safety for individuals. Emphasis is put on results-oriented programs that empower people to achieve healthier and safer lives.

**Environment: Fostering environmental innovation, conservation, and awareness**

The future relies on healthy and resilient communities that respect the environment. By supporting and partnering with organizations that advance environmental innovation, conservation, or awareness, we contribute to the strength and sustainable growth of our community for years to come.

**Community Sustainability: Building capacity for a strong and prosperous future**

We invest in programs that contribute to a vibrant, dynamic future for our community. We aim to address issues that impact the sustainability of our community to fuel healthy growth for years to come.

**Partnership with Employees**

**Employee Volunteer Program**

Individual employees who have actively volunteered for at least 50 hours a year with a qualifying community-based charitable organization can apply for a donation to that organization of up to $1,000 from Methanex.

**Matching Group Fundraising Programs**

Methanex will match funds raised by a group of employees up to $2,000 for each fundraising event.

**Matching University/Alumni Program**

This program broadens Methanex’s financial support of higher education by matching employee contributions to qualified educational institutions.

**Education**

**Post-Secondary Scholarship Program**

Scholarships and support for STEM education are important social investment in our local communities and an important link in the attraction and recruitment of candidates for employment. All scholarships are established in the areas of study that relate to Methanex’s business functions: power engineering, laboratory technology, office management, business administration, environmental studies, commerce, design and drafting, and engineering.

In addition to scholarships, Methanex annually offers summer internships for students in a range of disciplines.
2018 Social Responsibility Investment Program

Program objectives and successes

Support Responsible Care Culture

*Have a positive impact in the community as a Responsible Care® leader in the areas of health, safety, environmental stewardship, and social responsibility*

33 local organizations received donations through our Social Responsibility Investment Program

$68K raised through the 2018 United Way Workplace Campaign

17% increase from our 2017 campaign

Employee Engagement

*Foster employees’ and prospective employees’ belief that Methanex makes meaningful contributions in the community and provides workers with opportunities to make an impact*

2 employees participated in the Employee Volunteer Program, the first applicants since 2015

~ 1,148 hrs volunteering in the community

91 employees collectively spent 272 hrs volunteering as part of a team building event

Brand and reputation

*Investments and support for community activities enhance the company’s reputation as a good corporate citizen*

“Thank you so much to this awesome group of guys from Methanex; they were a pleasure to work with and we appreciate them coming to help us.”
- Facebook posting by the Medicine Hat Brown Bag Lunch Program

6 scholarships awarded to students at three separate post-secondary institutions

“You have reduced my financial burden, which allows me to focus on my schoolwork and not worry so much about how I am going to pay for school and [support] my family.”
- SAIT scholarship recipient
United Way of South Eastern Alberta

Much like Methanex, the United Way of South Eastern Alberta is committed to supporting programs that encourage personal health and wellness, with a dedicated focus on initiatives aimed at addressing the needs of children.

Methanex is proud of the relationship we have with the United Way. In October 2018, we held our fourth annual United Way Workplace Campaign, which was led by a team of employees. Employees could donate to the campaign through a one-time donation, a payroll deduction, or at one of the campaign week fundraising activities. Methanex committed to matching all donations up to a cap of $30,000.

With a final total of $67,992.79, our 2018 campaign was the most successful to date.

In addition to the campaign, Methanex annually participates in a number of Day of Caring activities, which sees Methanex employees volunteer at non-profits in need of help.

Jenn Tysoski, accounting assistant and the 2018 campaign chair, has been on the committee since our first campaign in 2015. In summarizing her time on the committee, Jenn said: "I want to make a difference in my community. Having the opportunity to lead a committee that raises money for an important organization and great cause is such a rewarding way to give back."

A huge thank you to our 2018 campaign committee: Jenn Tysoski (chair), Brent McKay (co-chair), Courtney Bruins, Ryan Driedger, Rhonda Friedt, Ian McLean, Trevor Sackman, Cheryl Sonley, and Tamara Tangen.

Methanex was honoured to be recognized with two awards at the United Way’s 2018 Campaign Award and Volunteer Recognition event!

The Community Spirit Award is presented to businesses and groups who believe that ordinary people can achieve extraordinary things.

The Chairman’s Choice Award is presented to the campaign with the largest increase in employee giving from one year to the next.
Methanex is a strong advocate of science, technology, engineering, and mathematics (STEM) education. We look to support organizations that introduce or advance STEM opportunities for children, youth, and the community at large.

Minerva Canada

In 2018 Methanex Medicine Hat established a partnership with Minerva Canada, a non-profit organization dedicated to health and safety education. Methanex’s interest in the partnership stemmed from Minerva’s relationship with post-secondary institutions and, more specifically, its work advocating for the inclusion of health and safety material in university curriculum.

Methanex was excited to participate in what Minerva describes as their “most ambitious initiative,” which sees industry experts partnered with grad students at Canadian universities to create teaching modules that address health and safety gaps in the curriculum of engineering students. Completed modules are freely available on Minerva’s website for educators and for broader industry use.

Methanex’s Anneleen Müller, acting Responsible Care manager, spent four months working closely with a professor and two post-graduate students from the University of Alberta on a module aimed at teaching engineering students how to communicate risk to external stakeholders. The module is a compilation of risk communication theories and case studies, carefully selected and thoroughly discussed by the team. The students reviewed the module with Anneleen at various points throughout its development, ensuring that the material was easy to understand and accurate.

The module is available on Minerva Canada’s website.

Praxis Society

Every three years, Methanex opens its doors to the public for a community open house. It’s an opportunity for the public to meet with our staff, learn about our operation, and ask questions.

We were very excited to partner with Praxis Society for our open house. Praxis is dedicated to providing STEM opportunities for children and youth in our city. The organization runs multiple science-based programs, both in and outside of the classroom.

Praxis had science activities set up for children at the event. They were also the recipient of our charitable BBQ, with Methanex matching all donations.

(Photos) Praxis Society had science activities set up for children at our 2018 open house. At one of the stations, Praxis showed children how to make methanol molecules out of candy and tooth picks. Praxis was also the recipient of our charitable BBQ, with Methanex matching all donations.

“It’s rewarding to know that we are not only contributing to the education system and making a difference in the education of future students but also meeting our commitment to keeping people safe.”

- Anneleen Müller, acting Responsible Care manager, Methanex
APEGA Science Olympics

The APEGA Science Olympics is an interschool event that increases students exposure to engineering and geoscience. Students from grades four to six are given problems and, as teams, are challenged to solve them. In 2018, 85 students were challenged to build and connect a tower and bridge. The group was also asked to build an aqueduct that had to carry water over one metre. This event is an opportunity to show students first-hand the relevance of STEM fields in everyday life. Children described the event as awesome, amazing, and exciting.

The challenges were developed by a team that includes APEGA professional engineers and professional geoscientists, as well as teachers. All challenges are in alignment with Alberta curriculum.

Kiwanis Southeast Alberta Science Fair

Since the mid-1970s, students in grades four through 12 across southern Alberta have had an opportunity to present their science projects at the Kiwanis Southeast Alberta Science Fair. The event challenges students to explore topics they’re interested in, while at the same time develop critical thinking, research, and public speaking skills. Sixty-seven students with 55 projects participated in the 2018 fair. Methanex supported the event with a donation of $500, which helped offset the costs of hosting, went to purchase prizes for top-finishing students, and provided financial support to winners attending the Canada-wide science festival.
One of Methanex’s longest-standing partnerships is with the Medicine Hat Exhibition and Stampede. For the past seven years, Methanex has been the signature sponsor of Methanex Kiddies Day, a free event for families held during Stampede week.

The 2017 event was attended by approximately 3,000 children and adults, and featured a number of family-friendly activities, including a scavenger hunt, face-painting, bouncy castles, and a watermelon-eating contest.

Methanex Kiddies Day is also an opportunity for our employees and their family members to connect with the community. Our employees volunteered at the event and also decorated and rode on the event’s promotional parade float.

KidSport Medicine Hat & Redcliff

Organized sports are an opportunity for children to advance their physical fitness skills, improve their self confidence, and meet new people. KidSport believes in the life-long benefits of sports, but recognizes that many families can’t afford the registration fees or equipment costs. This is where KidSport can help; the organization provides families with $300 per child per year to cover the cost of participating in a school or extra-curricular sport.

The local chapter of KidSport annually provides funding to approximately 300 children participating in roughly 25 different sporting activities, with soccer, dance, and gymnastics being the most popular. As KidSport is 100 per cent volunteer run, all donations go directly towards supporting children.

In addition to our donation through our Responsible Care® Investment Program, Methanex also donated to KidSport in 2018 through our Partnership with Employees program. Please see page 12 for more information!
Fresh Start to School recognizes that a new school year can be an immense financial burden for families and, as a result, some children are starting school without the supplies necessary for success. Methanex supported this annual event for the fourth time in August 2018. The event provides families with an opportunity to access and connect with a wide range of health, social, and recreational resources that will help support them throughout the school year.

The attendees represent the most vulnerable and at-risk children and youth in our community, and were referred to the event by local schools and community organizations. The 311 children and youth that attended the event left with a bag of goods valued at more than $100 that included school supplies, a water bottle, and a lunch kit. Vaccinations, hair cuts, and individual or family photos were also offered. Methanex supported the event with a donation of $3,000.
As a Responsible Care® company, the safety of our employees and contractors is Methanex’s number one priority. We adhere to the highest principles of health and safety, and provide all workers with opportunities to develop and advance their safety knowledge.

A relationship with the South Eastern Alberta Safety Alliance Society—more commonly known as Safety City—makes sense for Methanex. The organization provides health and safety educational programming to children and youth.

Methanex has supported Safety City’s Home Safe Home program for three years. The program provides children from kindergarten to grade three with the tools to identify and minimize the hazards associated with common household dangers in the kitchen, bathroom, living room, garage, and backyard. Students learn about the importance of a fire plan and working smoke alarms, as well as hazardous and dangerous symbols for common household products.

**Earth Rangers | School Assembly Program**

Methanex sponsored the Earth Rangers’ School Assembly Program for the second time in 2018. Earth Rangers calls itself the “kids’ conservation organization,” as they are dedicated to educating children and youth about prominent environmental issues. Their mission is to create a new generation of conservationists and their School Assembly Program is one way to accomplish this.

The School Assembly Program is presented at schools across Canada and is an interactive and engaging presentation that features “animal ambassadors.” The 2018 program focused on climate change and the impact to people and animals, as well as simple conservation techniques each of us can practice.

Methanex’s sponsorship allowed the program to be presented at three elementary schools in Medicine Hat. The assembly program was presented to approximately 995 students at CAPE, Dr. Roy Wilson Learning Centre, and St. Patrick’s School. All recipient schools were nominated by Methanex employees.

**Mothers Against Drunk Driving (MADD) Canada | School Assembly Program**

Mothers Against Drunk Driving (MADD) Canada is committed to stopping impaired driving by raising awareness about the dangers of driving under the influence of drugs or alcohol. According to MADD Canada, impaired driving remains Canada’s leading criminal cause of death, with approximately 60 per cent of all fatal crashes involving alcohol and/or drugs. MADD also reports that youth are overrepresented in the statistics relating to alcohol-related injuries and death; in 2013, individuals between the ages of 16 and 25 made up only 13 per cent of the population, yet accounted for a third of all alcohol-related crash deaths.

For these reasons, youth education is part of MADD Canada’s strategy. The organization has developed a School Assembly Program for grades seven through 12, with representatives presenting in schools across the country. The program includes stories from victims and survivors of impaired driving and teaches youth alternatives to driving under the influence.

And the program is effective; every three years, a research company hired on behalf of MADD Canada surveys youth before and after receiving the presentation. Results show that students are retaining the program’s message and, when compared with students who had not attended a presentation, were more likely to plan ahead before going to parties where there would be drugs and alcohol.

Methanex has sponsored this program for two years in a row. In 2018, Alexandra Middle School and Dr. Roy Wilson Learning Centre received presentations and, in 2019, two additional local schools will receive presentations.

**Safety City | Home Safe Home Program**

During the 2017/2018 school year, Safety City delivered **59 presentations** of the Home Safe Home program to **1,470 children** in the public, Catholic, and Prairie Rose school divisions.
Community Foundation of South Eastern Alberta | Vital Conversations

Methanex uses the Community Foundation’s biennial Vital Signs publication in the development of our community investment strategy, as it helps us understand the greatest needs in the community. Methanex sponsored and participated in Vital Conversations, an event that brought together a broad range of community representatives to discuss key community issues and opportunities. The information collected at the event will help guide the planning and service delivery of local charities and service providers.

Medicine Hat Drag Racing Association

The Medicine Hat Drag Racing Association relies on community involvement for its success. Our contribution went towards the purchase of methanol, which is used as race car fuel and for track maintenance.

Medicine Hat and District Health Foundation

The Medicine Hat and District Health Foundation gives stuffed animals to children that receive services at the hospital. As a result, plush toys are always in high demand. Methanex was pleased to donate 80 bears (christened “Methanex Max”) to the organization in 2018.

Medicine Hat Public Schools Education Foundation | golf tournament

Four Methanex employees participated in the Medicine Hat Public Schools Education Foundation’s 22nd annual golf tournament. The Foundation provides funding to special school and district projects that are not covered by provincial grants. In the past, this has included school playgrounds, the track at Crescent Heights High School, the fitness facility at Medicine Hat High School, and smart boards in classrooms across the city.

South Eastern Alberta Search and Rescue Association

The South Eastern Alberta Search and Rescue Association (SEASAR) is an entirely volunteer-run organization that supports local emergency-response agencies by providing trained individuals to assist with search and rescue. The organization’s search and rescue capabilities extend to ground, air, and water. Given the high demand for support with water rescue, the SEASAR launched a “water rescue enhancement project” in 2018 focused on improving the technology available for these rescues.
Community Advisory Panel (CAP) charitable contributions

Methanex has a Community Advisory Panel (CAP) made up of local citizens who meet five times a year to review our business activities and provide feedback and recommendations. In recognition of their time and effort, Methanex provides donations to not-for-profit organizations on behalf of each CAP member.

Canadians Reaching Out to the World’s Children Foundation (CARO)
*Works with communities and organizations around the world to improve the lives of disadvantaged and vulnerable children.*

Medicine Hat and District Canada Day Society
*Volunteer-run organization that supports Canada Day celebrations.*

Medicine Hat and District Food Bank
*Provides access to food support systems and programming to citizens in need.*

Medicine Hat and District Health Foundation
*Works to improve the quality of healthcare available in Medicine Hat and the surrounding community.*

Medicine Hat Kinsmen Club
*Service organization that supports numerous community projects, including the maintenance of local parks and sporting facilities.*

Medicine Hat News Santa Claus Fund
*Supports low-income families during the holiday season.*

Society of Grasslands Naturalists
*Non-profit organization that acts as an environmental steward, providing educational opportunities to the community.*

SPCA Medicine Hat
*Safe shelter for sick, injured, or unwanted animals.*

670 Collective Mountain Bike Club
*Designs, builds, and maintains trails in Medicine Hat and the surrounding community.*

Methanex Investment Fund at the Community Foundation of South Eastern Alberta

In 1998, Methanex Medicine Hat established the Methanex Social Investment Fund at the Community Foundation of South Eastern Alberta. Methanex was shut down from 2001 to 2011, and this fund ensured support for charitable community initiatives continued during this time.

Twenty years after its development, the fund continues to provide grants to organizations and initiatives that support health, safety, and/or environmental causes.

In 2018, $1,235 was distributed during the Community Foundation’s grant cycle to the Medicine Hat and District Food Bank. More specifically, the donation went to the Food Bank’s application for a food reclamation program, which aims to reduce food waste by keeping food from grocery stores out of landfills.
Event support

In 2018, Methanex supported a number of charitable events, with employees given the opportunity to represent the company at each dinner. In doing so, Methanex was able to both support the recipient organization and give employees the opportunity to learn more about local charitable or non-profit organizations.

- **Snowflake Soiree** in support of the Canadian Mental Health Association
  - Methanex donated a winter panoramic photo of Medicine Hat’s river valley and downtown that was taken by local photographer Bruce Dynes. The item sold for $450.

- **Bread & Roses Gala** in support of the Medicine Hat Women’s Shelter Society
  - Methanex donated a panoramic photo of Medicine Hat’s river valley and downtown that was taken by local photographer Bruce Dynes. The item sold for $280.

- **And All That Jazz** in support of the Medicine Hat and District Food Bank’s newest project, a community wellness centre

- **Medalta Black and White Gala** in support of Medalta
Matching Group Fundraising Program

Big Brothers Big Sisters | Bowl for Kids’ Sake

Bowl for Kids’ Sake is the largest annual fundraiser for Big Brothers Big Sisters of Medicine Hat & District, an organization that partners youth with adult mentors. In 2018, two teams of Methanex employees participated in the event. Methanex matched their fundraising efforts up to $2,000, bringing the teams’ collective donation to $11,570.

Methanex employee Tamara Tangen has been a long-time supporter of Big Brothers Big Sisters, rallying the support of her peers and Methanex for Bowl for Kids’ Sake year after year.

“There are many children in our community that don’t always have the best support systems and role models in their lives,” she said, speaking to why she supports Big Brothers Big Sisters. “As a result, many kids find themselves facing difficult situations on their own, be it mental health issues, family violence, or poor living conditions. We can help these children grow into self-confident, independent, healthy individuals by engaging with them, be it one-on-one or in groups, at school or online... By supporting an organization that provides the structure for these relationships to grow, we are helping the children in our community reach their full potential.”

(Photo top) The theme of the 2018 Bowl for Kids’ Sake was Tacky Tourists. Thank you to the employees who participated!

Linden Cup Christmas Classic

Medicine Hat and District Food Bank | KidSport Medicine Hat & Redcliff

The Linden Cup Christmas Classic began as a casual hockey game between friends and, over five years, grew to become a large-scale fundraiser for the Medicine Hat and District Food Bank and KidSport Medicine Hat & Redcliff. The 2018 fundraiser included a family skate, bucket draws, and a hockey tournament to win the coveted Linden Cup. Methanex employee Keith Gronning was the lead organizer, with other employees fundraising for and/or participating in the hockey game. In recognition of their fundraising efforts, Methanex donated $1,000 to each charitable organization.

(Photo bottom, provided by Linden Cup Christmas Classic) The two competing teams at the 2018 event.
Employee Volunteer Program

This program recognizes the volunteer efforts of individual employees. Any employee who has actively volunteered for at least 50 hours with a qualifying community-based charity or non-profit organization can apply for a donation to that organization of up to $1,000 from Methanex.

Bridges Family Programs Association of Southeastern Alberta

Methanex employee Tobi Kemp, HR advisor, sits on the board of directors for Bridges Family Associations, an organization that helps reduce the impact of risk factors in families (i.e. substance abuse, mental health, addition, family violence, limited access to basic needs etc.).

Cypress County Fire Services

Methanex employee Jason Linton, emergency services advisor, is a volunteer firefighter for Cypress County Fire Services. The County has volunteer-run fire stations in Dunmore, Irvine, Hilda, Schuler, Severn Persons, Walsh, Redcliff, and Elkwater.
In 2018, Methanex established three-year scholarship pledges with three post-secondary institutions across the province.

All scholarships are awarded to students based on financial need and/or academic achievement, as well as extra-curricular involvement.

**Medicine Hat College ($3,000 / year)**
- Scholarship for a power engineering student entering the second year of study
- Entrance scholarship for a student in a program relevant to Methanex’s business

**Southern Alberta Institute of Technology ($3,000 / year)**
- Scholarship for a power engineering student entering the second year of study
- Entrance scholarship for a student in a program relevant to Methanex’s business

**University of Alberta ($4,000 / year)**
- Two scholarships for engineering students entering the final year in chemical, materials, electrical, or mechanical engineering

"You have reduced my financial burden, which allows me to focus on my schoolwork and not worry so much about how I am going to pay for school and [support] my family."
- SAIT scholarship recipient

**Summer interns 2018**

Methanex has a long history of hiring summer interns; it’s a valuable opportunity to bring fresh ideas to the organization and support the growth and development of up-and-coming talent. In 2018, Methanex had eight summer students from the Medicine Hat College, SAIT, and U of A.

“I chose Methanex because I’ve always heard great things about the company...[S]ince I am from Medicine Hat I was excited to get some hands-on plant experience in my hometown.”
—Instrument technician summer student

“I chose to work for Methanex because of its reputation for having great mentors and senior engineers to learn and gain valuable experiences from.”
—Electrical engineering summer student
Providing opportunities for employees to volunteer is important to Methanex, as we recognize that a donation of time is just as valuable as a monetary donation. Methanex coordinates volunteer opportunities throughout the year and it’s now a standing practice that each department volunteers in the community as part of an annual team building.

In 2018, our employees collectively volunteered 1,148 hours, either during or outside working hours. This equates to a donation of approximately $27,900*.

Volunteering is an important part of the Methanex culture. In a 2017 site survey, employees spoke to the importance of volunteering.

• “These activities go a long way in fostering a uniquely positive Methanex community and culture. I am proud to be a ‘Methanexer.’”

• “I am proud to say I work at Methanex because of all the volunteer work we do for our community.”

• “It is always rewarding and fun to take part in volunteer activities with the company. It is very satisfying that the support for these opportunities comes from the very top.”

Follow us on twitter (@Methanex) to see the latest photos from various volunteer activities.

* Calculated using the Canadian average hourly wage for employees for 2017 ($24.27), as reported by Statistics Canada.
Product Handling’s team building—Making lunches for the Brown Bag Lunch program

Technical’s team building—General maintenance at the SCPA

Community Litter Blitz

Operations’ team building—Yard work at the Food Bank

Responsible Care’s team building—Maintenance at YMCA Camp Elkwater

Operations’ team building—Preparing food packages at the Food Bank
If you are interested in applying for funding, please download and submit our Social Responsibility Program Application, available at methanex.com.