



# *Medicine Hat* Social Responsibility Investment Program

## 2017 Summary Report

Ending December 31, 2017



# Medicine Hat Social Responsibility Investment Program

Methanex's Social Responsibility Investment Program provides opportunities for our company and employees to actively participate in and contribute to the community in ways that are integrated and aligned with our corporate vision, core values, and business strategy. The three main areas of emphasis for our community investments are:

## Responsible Care® Community Investments (Grants and Sponsorship)

### **Health and Safety: Enhancing personal and workplace health, wellness, and safety**

Strong communities start with healthy and safe communities. Investing in programs that enhance and strengthen the health and well-being or encourage the safety of individuals in our communities is one of our top priorities. We support programs that advance continued health and safety for individuals. Emphasis is put on results-oriented programs that empower people to achieve healthier and safer lives.

### **Environment: Fostering environmental innovation, conservation, and awareness**

The future relies on healthy and resilient communities that respect the environment. By supporting and partnering with organizations that advance environmental innovation, conservation, or awareness, we contribute to the strength and sustainable growth of our community for years to come.

### **Community Sustainability: Building capacity for a strong and prosperous future**

We invest in programs that contribute to a vibrant, dynamic future for our community. We aim to address issues that impact the sustainability of our community to fuel healthy growth for years to come.

## Partnership with Employees

### **Employee Volunteer Program**

Individual employees who have actively volunteered for at least 50 hours a year with a qualifying community-based charitable organization can apply for a donation to that organization of up to \$1,000 from Methanex.

### **Matching Group Fundraising Programs**

Methanex will match funds raised by a group of employees up to \$2,000 for each fundraising event.

### **Matching University/Alumni Program**

This program broadens Methanex's financial support of higher education by matching employee contributions to qualified educational institutions.

## Education

### **Post-Secondary Scholarship Program**

Scholarships are an important social investment in our local communities and an important link in the attraction and recruitment of candidates for employment. All scholarships or awards are established in the areas of study that relate to Methanex's business functions: marketing and logistics, environmental studies, information technology, accounting, finance, engineering, or research projects related to Methanex's business.



# Responsible Care® Community Investments

## Medicine Hat Exhibition and Stampede Methanex Kiddies Day



Methanex is proud of the long-standing relationship we have with the Medicine Hat Exhibition and Stampede. For the fifth year in a row, our site was the signature sponsor of Methanex Kiddies Day, a free event for families held during Stampede week.

The 2017 event was attended by approximately 3,000 children and adults, and featured a number of family-friendly activities, including a scavenger hunt, face-painting, bouncy castles, and a watermelon-eating contest.

Methanex Kiddies Day is also an opportunity for our employees and their family members to connect with the community. Our employees volunteered at the event, and also decorated and rode on the event's promotional parade float.

*(Photo left) Nine Methanex employees and their family members donned their best western gear to volunteer at Methanex Kiddies Day in July 2017.*

Our relationship with the Medicine Hat Exhibition and Stampede extends beyond Methanex Kiddies Day! Each year, our employees and their family members volunteer at the Stampede's information booth on the exhibition grounds, helping to answer visitors' questions.

*(Photo, left to right) Methanex employees Fred Ohlmann, Tamara Tangen, Tobi Kemp, and Chris Johnston volunteer at the Stampede's information booth.*



*(Photo above) Methanex employees John Gutfreund and Gena Jarvis (second and third from left) present a cheque for \$5,000 to HALO on behalf of Methanex's Social Responsibility Committee. Pictured with John and Gena (from left to right) are Dale Thacker, board chair; JD Gaetan, executive director; and Amy Zuk, board member.*

## HALO

Methanex's Social Responsibility Program is pleased to continue our relationship with HALO, the only dedicated medical rescue helicopter for southern Alberta and southwest Saskatchewan.

HALO works closely with Alberta Health Services and responds to emergencies in remote rural areas where road response could be challenging. HALO also assists with search and rescues and disaster response.

In 2017, Methanex donated \$5,000 to the organization.

## Praxis Science Outreach Society 25<sup>th</sup> Anniversary STEAM Contest

On April 28, 2017, Praxis Science Outreach Society celebrated 25 years of providing adults and children with opportunities to access science, technology, engineering, and math (STEM) resources in our community. Over the past two and a half decades, Praxis has maintained a number of science-based programs, both within and outside of the school system. Leading up to its anniversary, Praxis asked local students to use an art form to depict what they imagine science will look like in our community in 25 years. Entries were diverse and included drawings, 3D models, and short stories. The winners of the STEAM (science, technology, engineering, art, and math) contest received \$250 for their classroom, to go towards the purchase of STEM materials.

Methanex supported the initiative with a \$1,500 donation. Three of our managers also helped judge the entries and presented medals to the winners.



### 2017 Special Olympics Alberta Summer Games Soccer

Methanex was proud to support soccer at the 2017 Special Olympics Summer Games! This event saw over 1,400 athletes and coaches from across the province competing in 11 summer sports, including five- and 10-pin bowling, athletics, basketball, bocce ball, golf, powerlifting, rhythmic gymnastics, soccer, softball, and swimming.

Events of this nature are important opportunities for our community, and Methanex was excited to support the cause with a \$3,000 sponsorship.

*(Photo left) Jody Magill, Stakeholder Relations manager, with Mike Bordun of the Games Committee.*

## Medicine Hat and District Health Foundation

Methanex was pleased to continue our relationship with the Medicine Hat and District Health Foundation, which works to improve the quality of healthcare available in our city and the surrounding communities. This year, Methanex donated \$6,835.60 to the organization, in support of the following:

### Tonometer

Methanex's \$5,000 donation to the Health Foundation allowed them to purchase a tonometer. This piece of equipment allows healthcare professionals to test a patient's eye pressure without freezing the eye, thus reducing discomfort.

### Books for Babies

Methanex donated \$1,835.60 to this campaign, which aims to encourage literacy among young children. The money is used to purchase books that public health nurses can share with new parents when they bring their babies in for their immunizations or progress checks.

### Medicine Hat Women's Shelter Society Greatest Needs fund

The Medicine Hat Women's Shelter Society provides resources and support to individuals impacted by family violence. In addition to programming, the Women's Shelter also has the Phoenix Safe House and the Musasa House, an emergency and second stage shelter, respectively. Individuals or families staying at these shelters are provided with basic essentials, as they often leave their homes quickly without having time to pack. For this reason, the Women's Shelter maintains a wish list of the items they need the most. Methanex requested that our donation of \$1,000 go towards the purchase of goods deemed as "greatest needs."



## Canadian Mental Health Association Alberta Southeast Region Applied Suicide Intervention Skills Training (ASIST)

According to the Canadian Mental Health Association (CMHA), approximately 4,000 Canadians die by suicide each year. In an effort to demonstrate industry leadership regarding mental health awareness and, more specifically, suicide prevention, Methanex partnered with the Alberta division of CMHA to offer Applied Suicide Intervention Skills Training (ASIST), the world's leading suicide intervention workshop, to eight Methanex employees. The two-day interactive workshop taught participants to recognize and work with individuals who may be at risk of suicide.

*(Photo) A component of the workshop was exercise-based. Here, employee Ryan Hornung (standing) uses his training during a simulated crisis intervention situation (acted out by the ASIST facilitator).*



## Bridges Family Programs Association of Southeastern Alberta 40<sup>th</sup> Anniversary Masquerade Gala



Bridges Family Programs of Southeastern Alberta is a non-profit, charitable organization. Its programs help reduce the impact of risk factors in families (ie. substance abuse, mental health and addiction, family violence, limited access to basic needs). In recognition of their 40<sup>th</sup> anniversary, Bridges Family Programs held a Masquerade Gala to raise awareness of its programs, as well as money to meet the growing needs of the community. Methanex's Social Responsibility Program donated a silent auction item and purchased a table at the event.

*(Photo left) Employee Tobi Kemp and her husband Cameron pose with the photograph Methanex donated to the event's silent auction.*

### Fresh Start to School

Fresh Start to School recognizes that a new school year can be an immense financial burden for families and, as a result, some children are starting school without the supplies necessary for success. This annual event was held in August 2017 and provided families with an opportunity to access and connect with a wide range of health, social, and recreational resources that will help support them throughout the school year.

The attendees represented the most vulnerable and at-risk children and youth in our community, and were referred to the event by local schools and community organizations. Each child left with a bag of supplies valued at more than \$100, which included school supplies, a lunch kit, a new pair of shoes, and clothing. Vaccinations, hair cuts, and photos were also offered. Methanex supported the event with a donation of \$2,000.

### YMCA of Medicine Hat Strong Kids campaign

Each year, the YMCA holds its Strong Kids campaign, an annual fundraiser to help individuals in our community live happier and healthier lives. The money raised allows the YMCA to provide children and families with access to a broad range of programs and services. Previous campaigns have given children the opportunity to attend summer camp and have allowed the YMCA to provide vulnerable families with all-inclusive memberships.

In 2017, the YMCA's goal was to raise \$100,000. Methanex contributed \$5,000 to the campaign.

## Medicine Hat News Santa Claus Fund

### Spirit of Giving Gala and Christmas Tree Auction

Each year, the Medicine Hat News Santa Claus Fund gifts low-income families with a full Christmas dinner and presents for their children, as they believe that every child deserves to enjoy the holiday season.

In 2017, the Santa Claus Fund kicked off the season with its first-annual Spirit of Giving Gala and Christmas Tree Auction, with all funds raised going to help the organization support families in need during the holiday season.

Methanex's chose to sponsor a tree for the event, and enlisted the help of employees to design and decorate. The end result was a whimsical Dr. Seuss-themed tree, complete with the signature red-and-white striped hat.

Methanex purchased a table at the event, and had employees attend. Our Social Responsibility Committee also chose to participate in the auction to further support the Santa Claus Fund, and won our tree with a bid of \$5,000.

The team donated the tree to the Medicine Hat Public Library's children's section, along with \$200 for books.



*(Photos top) Special thanks to the volunteers who designed and decorated the tree. (Back row, left to right) Keith Gronning, Heather Kempthorne, Anneleen Muller, and Mike Schaan. (Front row, left to right) Cindy Martin, Michelle Benson, and Danielle Semrau.*

## Mothers Against Drunk Driving (MADD) Canada School Assembly Program

Mothers Against Drunk Driving (MADD) is committed to stopping impaired driving by raising awareness about the dangers of driving under the influence of drugs or alcohol. According to MADD Canada, impaired driving remains Canada's leading criminal cause of death, with youth overrepresented in the statistics relating to alcohol-related injuries and death. For this reason, youth education is part of MADD Canada's strategy. The organization has developed a School Assembly Program for Grades seven through 12, with representatives presenting in schools across the country. The program includes stories from victims and survivors of impaired driving, tools for youth to use to keep themselves safe in risky situations, and alternatives to driving under the influence.

Because of Methanex's \$2,000 sponsorship, two schools in Medicine Hat will be receiving a presentation from MADD.

## Medicine Hat Youth Action Society

The Medicine Hat Youth Action Society is an all-inclusive youth centre with a goal to improve the physical, social, mental, and emotional health of youth between the ages of 11 and 17. The organization provides youth with opportunities to participate in a number of social-recreational activities, both at the centre and out in the community.

In 2017, this organization was selected to be a recipient charity for Birdies for Kids, the philanthropic arm of the Shaw Charity Classic golf tournament, which raises money for children and youth-based charities. As a recipient charity, all donations the Medicine Hat Youth Action Society collected were matched up to 50 per cent by Birdies for Kids. Methanex was excited to establish a relationship with the organization, and donated \$3,000. This money went to supporting activities offered at the youth centre and out in the community, as well as the purchase of required supplies.



# United Way of South Eastern Alberta

Much like Methanex, the United Way of South Eastern Alberta is committed to supporting programs that encourage personal health and wellness, with a dedicated focus on initiatives aimed at addressing the needs of children. In 2017, the United Way sponsored 17 agencies supporting 25 programs, in addition to four of its own.

The community depends on the United Way, and this is one reason why workplace campaigns like Methanex's are so important. Employees could donate to the 2017 campaign through a one-time contribution or a payroll deduction. A number of fundraising activities were also held during the campaign week, including a soup cook-off, a 50/50 draw, and a costume contest, where employees could vote with a monetary donation for the manager they would most like to see wear a silly costume for a day. Methanex matched all money raised, dollar for dollar.

This year's campaign was the most successful to date, with donations totaling \$58,184.60. A coat drive was also held alongside the campaign, collecting over 100 items of winter clothing for the United Way's Coats for Kids campaign.

At the beginning of the campaign Methanex employee Jenn Tysoski, spoke to the reason she supports the cause.

"I donate and participate in the United Way campaign not because I have to or because I was told to," she said. "I support our United Way workplace campaign because it makes a difference in our community and because Methanex matches my donation, which helps make an even bigger impact."

A special thanks to this year's campaign committee: Siobhan Jubelius (chair), Jenn Tysoski (co-chair), Courtney Bruins, Rhonda Friedt, Chris Hill, Ryan Hornung, Ian McLean, Cheryl Sonley, and Tamara Tangen.



# Additional Responsible Care® Community Investments

## Costco Alberta Children's Hospital Foundation fundraiser

Each year, Costco holds a fundraiser in support of the Alberta Children's Hospital Foundation, matching all donations up to \$2.5 million. Methanex donated \$2,500 to the campaign, that will go towards medical research and the purchase of equipment and educational tools.

## Kiwanis Southeast Alberta Regional Science Fair

In 2017, students from Grades four through 12 across southeast Alberta brought their projects to the 42<sup>nd</sup>

annual Kiwanis Southeast Alberta Regional Science Fair. Methanex supported the event with a donation of \$500, which helped offset the costs of hosting, and went to purchase prizes for top-finishing students and provide financial support for winners attending the Canada-wide Science Festival.



## Medicine Hat Drag Racing Association

The Medicine Hat Drag Racing Association relies on community involvement for its success. Our contribution of \$2,500 went towards the purchase of methanol, which is used as a fuel and for track maintenance.



## Medicine Hat Family Service You Scream for Ice Cream

For the second year in a row, Methanex provided sponsorship to You Scream for Ice Cream, a fundraising event for Medicine Hat Family Service (MHFS). This organization offers counselling services to individuals, couples, and families. MHFS does not refuse service to anyone because of an inability to pay, and relies on grants, sponsorships, and fundraisers to subsidize their operational expenses.



## North American Occupational Safety and Health (NAOSH) Professional Development Day

Once again, the southeastern Alberta chapter of the Canadian Society of Safety Engineers hosted a professional development day for business professionals and the general public, with the intent of increasing

individuals' occupational health and safety skills. The success of the event depends on support from industry partners and, in 2017, Methanex sponsored the event with a \$1,000 donation.





# Additional Responsible Care® Community Investments

## Community Advisory Panel charitable contributions

Methanex has a Community Advisory Panel (CAP) made up of local citizens who meet five times a year to review our business activities and provide feedback and recommendations. In recognition of their time and effort, Methanex provides an annual donation to a non-profit of each CAP member's choice. This year, Methanex made six donations of \$500 to the following organizations:

### Canadians Reaching Out to the World's Children Foundation (CARO)

Works with communities and organizations around the world to improve the lives of disadvantaged and vulnerable children.

### Medicine Hat and District Food Bank

Provides access to food support systems and programming to citizens in need.

### Medicine Hat and District Health Foundation

Works to improve the quality of healthcare available in Medicine Hat and the surrounding community.

### Medicine Hat Women's Shelter Society

Provides resources and support to individuals impacted by family violence.

*(Photo) Methanex's Community Advisory Panel, left to right: Craig Marshall, Rawle Ramlochan (Methanex), Terry Rowat (Methanex), Sandra Moore, Heather Bach, Steve Penzes, Jody Magill (Methanex), Brian Bohrn, and Dylan Richards. Missing Jon Sookocheff.*

### Ronald McDonald House Charities—Southern & Central Alberta

A home for families to stay while their children are receiving medical treatment in Calgary and Red Deer, helping to reduce the financial burden to families.

### 670 Collective Mountain Bike Club

Designs, builds, and maintains trails in Medicine Hat and the surrounding community.



## Education

### Medicine Hat College Scholarships and program enhancements

A donation from Methanex is providing power engineering, welding, and steamfitter/pipefitter students at Medicine Hat College (MHC) with more opportunities for educational funding and enhanced learning experiences. In 2017, Methanex completed our five-year (2013-2017), \$25,000 pledge to MHC. This pledge directly supported:

- two annual scholarships to power engineering students, and
- program enhancements for the welding and steamfitter/pipefitter programs.



*(Photo) The presentation of our pledge to Medicine Hat College.*

# Partnership with Employees

Methanex encourages employee volunteerism and charitable fundraising. Our Partnership with Employees Program recognizes employees' charitable efforts by matching the funds they've raised or making a donation in acknowledgement of their volunteer efforts.

## Medicine Hat and District Food Bank

### *Canstruction*

Methanex was excited to participate in the City of Medicine Hat's first annual Canstruction Design and Build Competition in support of the Medicine Hat and District Food Bank. The event challenged teams to create structures out of cans and non-perishable food items, and Methanex's team chose to recreate the Saamis teepee, an iconic landmark in our city. To raise money for the build, the team hosted a food drive at our site, raising an impressive \$4,482.95, which Methanex matched through our Partnership with Employees Program. In addition, the team was able to secure a sponsorship from Sobeys/Safeway, bringing their total fundraising efforts to \$10,465.91. All of the money raised was used to purchase the 4,808 canned food items required for the teepee design. The canned food—and the additional leftover funds—were all donated to the Medicine Hat and District Food Bank.



*(Photos) A team of nine Methanex employees collectively spent nearly 234 hours designing, fundraising for, and building their structure, titled Sunrise over Saamis.*

### *Linden Cup Christmas Classic*

In 2017, the Linden Cup Christmas Classic was back for the fourth year in a row. This family-friendly fundraiser included a skate with Santa, a sledge-hockey demonstration, a silent auction, and a hockey tournament.

This event is an excellent example of community collaboration and, in 2017, raised \$21,408.10. Of that, \$11,033.10 went to the Medicine Hat and District Food Bank and \$10,375.00 to help KidsSport Medicine Hat and Redcliff remove financial barriers for children interested in participating in sporting activities.

Methanex employee Keith Gronning was the lead organizer of the event, with six other employees fundraising, participating, and/or volunteering at the event itself. In recognition of their fundraising efforts, Methanex donated \$2,000 to the Food Bank through our Matching Group Fundraising Program.



*(Photos) The fourth annual Linden Cup Christmas Classic raised \$21,408.10 for two local community agencies.*



# Employee Volunteerism

Providing opportunities for employees to volunteer is important to Methanex, as we recognize that a donation of time is valuable to supporting our community. Methanex coordinates volunteer opportunities throughout the year and, in 2017, each department committed to volunteering for their team building. Collectively, our employees volunteered 855 hours in 2017.



Operations—yard clean up at Safety City



Responsible Care—client intake at the Santa Claus Fund



Maintenance—  
picking up litter  
in Strathcona



Technical—packaging food at the Food Bank



Site management team—making lunches for the Brown Bag Lunch Program



Operations—yard work at the Medicine Hat Women's Shelter Society



# Employee Volunteerism



Picking up litter as part of the City of Medicine Hat's Litter Blitz



Supporting the Food Bank with CanStruction



Decorating the Methanex Kiddies Day parade float



Client intake at the Santa Claus Fund



Decorating the tree for the Santa Claus Fund



Answering questions at the Stampede's information booth





If you are interested in applying for funding,  
please download and submit our  
Social Responsibility Investment  
Program Application, available at  
[methanex.com](http://methanex.com).