

# Medicine Hat Social Responsibility Investment Program

# 2016 Summary Report

**Ending December 31, 2016** 





## **Medicine Hat Social Responsibility Investment Program**

Methanex's Social Responsibility Investment Program provides opportunities for our company and employees to actively participate in and contribute to the community in ways that are integrated and aligned with our corporate vision, core values, and business strategy. The three main areas of emphasis for our community investments are:

#### Responsible Care® Investments (Grants and Sponsorship)

#### Health and Safety: Enhancing personal and workplace health, wellness, and safety

Strong communities start with healthy and safe communities. Investing in programs that enhance and strengthen the health and well-being or encourage the safety of individuals in our communities is one of our top priorities. We support programs that advance continued health and safety for individuals. Emphasis is put on results-oriented programs that empower people to achieve healthier and safer lives.

#### **Environment: Fostering environmental innovation, conservation, and awareness**

The future relies on healthy and resilient communities that respect the environment. By supporting and partnering with organizations that advance environmental innovation, conservation, or awareness, we contribute to the strength and sustainable growth of our community for years to come.

#### Community Sustainability: Building capacity for a strong and prosperous future

We invest in programs that contribute to a vibrant, dynamic future for our community. We aim to address issues that impact the sustainability of our community to fuel healthy growth for years to come.

#### **Partnership with Employees**

#### **Employee Volunteer Program**

Individual employees who have actively volunteered for at least 50 hours a year with a qualifying community-based charitable organization can apply for a donation to that organization of up to \$1,000 from Methanex.

#### **Matching Group Fundraising Programs**

Methanex will match funds raised by a group of employees up to \$2,000 for each fundraising event.

#### **Matching University/Alumni Program**

This program broadens Methanex's financial support of higher education by matching employee contributions to qualified educational institutions.

#### **Education**

#### **Post-Secondary Scholarship Program**

Scholarships are an important social investment in our local communities and an important link in the attraction and recruitment of candidates for employment. All scholarships or awards are established in the areas of study that relate to Methanex's business functions: marketing and logistics, environmental studies, information technology, accounting, finance, engineering, or research projects related to Methanex's business.

# Responsible Care® Investments

# Medicine Hat Exhibition and Stampede

#### **Methanex Kiddies Day**

We are proud of the long-standing relationship we have with the Medicine Hat Exhibition and Stampede. For the fourth year in a row, Methanex was the signature sponsor of Kiddies Day, a free event for families during Stampede week.

Methanex Kiddies Day has always been incredibly successful and 2016 was no exception. Over 3,000 children attended with their families and enjoyed the scavenger hunt and prizes, face-painting, pony hops, bouncy castles, waterslide, and watermelon-eating contest.

The event is also an opportunity for our employees and their family members to connect with the community. Our employees volunteered at the event, and also decorated and rode on the Methanex Kiddies Day parade float.

Our relationship with the Medicine Hat Exhibition and Stampede extends beyond Methanex Kiddies Day! Each year, our employees and their family members volunteer at the Stampede's Information Booth on the exhibition grounds, helping to answer visitors' questions.

(Photo) Methanex employees Keith Gronning and Courtney Bruins volunteer at the Stampede Information Booth.





(Photo left) This year's Methanex Kiddies Day parade float included a hand-made, motorized Ferris Wheel from employee John Gutfreund, far right. (Photo right) Methanex employees were geared up and ready to go at this year's Methanex Kiddies Day!

#### Fresh Start to School

Fresh Start to School recognizes that a new school year can be an immense financial burden for families and, as a result, some children are starting school without the supplies necessary for success. This event was held for the second time in August 2016 and provided families with an opportunity to access and connect with a wide range of health, social, and recreational resources that will help support them throughout the school year.

This year's event saw a spike in attendees, with nearly 350 children between 3 and 18 receiving help, versus nearly 200 in 2015. These children were referred by local schools and community organizations and represent the most vulnerable and at-risk. Each child left with a bag of supplies valued at more than \$100, which included school supplies, a lunch kit, a new pair of shoes, and clothing. Vaccinations, hair cuts, and photos were also offered.



### City of Medicine Hat Methanex Bowl

In 2016, Methanex completed a five-year, \$100,000 sponsorship commitment to the City of Medicine Hat's Methanex Bowl, a sports venue and stadium. Our support between 2012 and 2016 allowed the City to leverage other levels of government funding for upgrades to the facility. The upgrades made over the past five years include a new artificial turf field, new stands/seats, and a press box.

The Methanex Bowl is an important sporting venue in our community. We are proud to have supported it.

# Safety City Home Safe Home Program

The leading cause of death and hospitalization for Albertan children and youth under 19 is injuries, including suffocation/choking, falls, drowning, and poisoning. The South Eastern Alberta Safety Alliance Society (SEASAS) —more commonly known as Safety City—aims to address this. For the second year in a row, Methanex sponsored Safety City's Home Safe Home program with a donation of \$5,000. This program provides children from Kindergarten to Grade 3 with the tools to identify and minimize the hazards associated with common household dangers in the kitchen, bathroom, living room, garage, and backyard. Students learn about the importance of a fire plan and working smoke alarms, as well as hazardous and dangerous symbols for common household products.

In 2016, 48 Home Safe Home presentations were made to 1,310 students in schools throughout the public, Catholic, and Prairie Rose school districts.

(Photo right) Can you tell the difference between Windex and Powerade? Tylenol and Tic Tacs? In the newest component of the Home Safe Home program, Safety City uses the side-by-side comparison of a household cleaner/medicine and a candy to teach children about the danger of consuming unidentified products in the home.

(Photo above) Methanex has sponsored Safety City's Home Safe Home program for the past two years. In September the organization hosted a luncheon to recognize their sponsors and partners. At the event, Tom Carney, executive director (left), thanked Rawle Ramlochan, plant manager, for Methanex's support.



# South East Albert Watershed Alliance Urban Sustainability Forum

Methanex is a member of the South East Alberta Watershed Alliance (SEAWA), an organization dedicated to managing the sustainable use of the South Saskatchewan River watershed.

In 2016, Methanex sponsored SEAWA's Urban Sustainability Forum with a donation of \$1,500. This new event was held with the aim of raising awareness among stakeholders and the general public about watershed issues, as well as encouraging watershed stewardship.

## Medicine Hat Drag Racing Association

The Medicine Hat Drag Racing Association relies on community involvement for its success. Our contribution of \$1,500 went towards the



development and maintenance of their facility, which is located north of our plant site.

# Medicine Hat Family Service You Scream for Ice Cream

Medicine Hat Family Service (MHFS) offers counselling services to individuals, couples, and families. The organization does not refuse service to anyone because of an inability to pay, and relies on grants, sponsorships, and fundraisers subsidize their operational expenses.

Methanex was one of the sponsors of this family-friendly event, which raised \$4,000.



## **Partnership with Employees**

Methanex encourages employee volunteerism and charitable fundraising. Our Partnership with Employees Program recognizes employees charitable efforts by matching the funds they've raised or making a donation in acknowledgement of their volunteer efforts. Methanex also believes that a commitment of time can be just as valuable as a monetary donation. We actively encourage employee volunteerism and, in 2016, our employees and their family members collectively dedicated over 500 hours to the community.

# Canadian Red Cross Alberta Fires Appeal

When news broke of the wildfire in Fort McMurray, many of our employees asked what Methanex could do to help. What followed was a fundraising campaign spanning across global Methanex. All money went to the Canadian Red Cross—Alberta Fires Appeal, which funded efforts to provide emergency shelter, food, and clothing to wildfire evacuees. Because of the generosity of local and global employees and contractors, our site raised \$13,022.05 for the cause. In the spirt of "partnership with employees," Methanex matched every dollar for a total donation of \$26,044.10.

(Photo top) As part of our local fundraising campaign, Methanex Medicine Hat's site leaders hosted a charity breakfast on-site for all employees and contractors

(Photo bottom) Terry Rowat, Responsible Care manager, and Rawle Ramlochan, plant manager, flipped pancakes at the fundraising breakfast.





# Big Brothers Big Sisters Bowl for Kids' Sake

Once again our employees came together to support Big Brothers Big Sisters' Bowl for Kids Sake, their largest annual fundraiser. This is the fourth year in a row that employees have supported this worthwhile community cause. Through our Matching Group Fundraising Program, Methanex matched \$2,000 of the funds raised by employees for a total donation of \$4,097.35.

(Photo) In recognition of its 40th anniversary, the theme of the 2016 Bowl for Kids Sake event was the seventies. Methanex employees embraced the theme, wearing their best seventies gear.

## Medicine Hat and <u>District Foo</u>d Bank

#### **Methanex Food Drive**

Economic conditions in 2016 resulted in a dramatic increase in users at the Food Bank. Methanex felt that it was more important than ever to lend our support and held an employee-led food drive at our site in February 2016. The incredible efforts of employees and contractors was matched by Methanex for a total donation of \$8,501 and 148 lbs of food.

#### Linden Cup Christmas Classic

Methanex employees helped organize this annual hockey game in support of the Food Bank. This event had sponsor support, as well as a silent auction featuring items donated from local businesses, a 50/50 draw, and door prizes. This year's event raised \$17,000 for the cause, with Methanex contributing \$2,000 through our Partnership with Employees program.

# United Way of South Eastern Alberta

ethanex's second United Way Workplace Campaign was a huge success, raising \$49,577.97 for the United Way of South Eastern Alberta.

Employees could donate to our 2016 campaign through a one-time contribution or a payroll deduction. A number of fundraising activities were also held during the campaign week, including a soup cook-off, a bingo lunch, and a costume contest, where employees could vote with a monetary donation for the manager they would most like to see wear a silly costume for a day.

"I'm really proud of the campaign committee and our site for what we've been able to accomplish as a team," said Methanex employee Ian McLean, the 2016 campaign committee chair. "This campaign isn't just about raising money for the United Way; it's also about raising awareness and helping a variety of support systems in our community. I've heard people talk about volunteering for initiatives highlighted at our kick-off event. This conversation, along with our final donation, are real indicators of the success of this campaign."



(Photo top) The 2016 United Way Campaign raised \$49,577.97 for the United Way of South Eastern Alberta. Congratulations to the 2016 Campaign committee: (left to right) Rhonda Friedt, Jenn Tysoski, Siobhan Jubelius, Ian McLean, Eric Zubot, Luke Jordison, Courtney Bruins, and Cheryl Sonley. (Not pictured) Kevin Lunge and Shannon Koehler.

(Remaining photos) A number of fundraising events were held over our two-week campaign, including a soup cook-off, a bingo lunch, and a costume contest, where employees could vote with a donation for the manager they would most like to see wear a silly costume for a day. Bart Francis, Operations manager, was this year's winner and had the honour of wearing a pickle costume for a site-wide event.

## **Employee Volunteerism**

## City of Medicine Hat Community Litter Blitz

Methanex has been a longtime supporter of the City's annual Litter Blitz, which encourages community volunteers to clean up litter in their neighbourhoods. From 2012 to 2015, Methanex was a major sponsor of the event. While we did not provide a financial donation in 2016, we did have an enthusiastic group of volunteers. Eighteen employees and 13 of their family members picked up six truckloads of litter in the Box Springs neighbourhood.

(Photo right) Employees pick litter along Box Springs Road.

(Photo left) Matt Chabluk and employee Jenn Tysoski at the Community Litter Blitz.



### Santa Claus Fund Client Intake

For the past 30 years, the Santa Claus Fund has been helping low income families celebrate the holidays by providing them with a full Christmas supper and toys for their children. This year, our employees and their loved ones—affectionately known as the Methanex Elves— volunteered at a client intake evening, helping families register and select gifts for their children. This year, the Santa Claus Fund helped 439 families and 910 kids.



## YMCA John Millar Child Development Centre

In early June, employees with our Responsible Care and Stakeholder Relations departments spent a day painting and restoring a fence, gazebo, picnic table, and shelves at a local daycare. All of the supplies were provided by the United Way of South Eastern Alberta, which Methanex supported for the first time in 2015.

(Photo top) Employees Anneleen Muller, left, and Michelle Benson paint a picnic table.

(Photo bottom) Employee sand and paint book shelves.





# Other volunteerism activities:

# Canadian Blood Services Partners for Life

Last year marked the fifth anniversary of Methanex's commitment to this cause. We have maintained donation appointments sine 2011 and support employees who donate by allowing them to do so on company time.

#### Medicine Hat and District Food Bank Community Garden

Our Human Resources and Finance departments helped the Food Bank build a fence around their new community garden, which was built to teach families basic gardening skills and food sustainability.

## **Education**

#### **Scholarships**

A donation from Methanex is providing power engineering, welding, and steamfitter/pipefitter students at Medicine Hat College with more opportunities for educational funding and enhanced learning experiences. Methanex's pledge over five years (2013-2017) is directly supporting:

- two annual scholarships to power engineering students, and
- program enhancements for the welding and steamfitter/ pipefitter programs.

(Right) The presentation of our pledge to Medicine Hat College in 2014.



Social Responsibility Funding Summary 2016  Medicine Hat		
Business Objective	Recruitment, Government / Neighbour / Community Relations, Reputation Management: Ensure local communities, Community Advisory Panel and local, provincial and federal government officials in the Medicine Hat area are aware of our community outreach efforts to support ongoing production, local recruitment, and employee and community engagement.	
Social Responsibility Investments	Responsible Care Community Investments (Health & Safety, Environment, Community Sustainability)	
	City of Medicine Hat Methanex Bowl	\$20,000
	Community Advisory Panel donations	
	Alberta Children's Hospital Foundation	\$500
	Community Foundation—Women's Shelter Society Fund	\$500
	Medicine Hat and District Food Bank	\$500
	Medicine Hat and District Health Foundation—Greatest Needs Fund	\$1,500
	Medicine Hat Women's Shelter Society	\$500
	Fresh Start to School Initiative	\$2,000
	Medicine Hat Drag Racing Association	\$1,500
	Medicine Hat Exhibition and Stampede—Methanex Kiddies Day	\$2,500
	Medicine Hat Family Service	\$200
	Safety City—Home Safe Home Program	\$5,000
	South East Alberta Watershed Alliance—Urban Sustainability Forum	\$1,500
	United Way of South Eastern Alberta—Workplace Campaign	\$23,616.70
	Partnership with Employees	
	Big Brothers Big Sisters—Bowl for Kids Sake	\$2,000
	Canadian Red Cross—Alberta Fire Appeal	\$13,022.05
	Medicine Hat and District Food Bank—Food Drive	\$4,150.50
	Linden Cup Christmas Classic in support of the Food Bank	\$2,000
	Education	
	Medicine Hat College Power Engineering Scholarships and Welding, Steamfitter/Pipefitter program upgrades	\$5,000
Total Investment		\$85,989.25 CDN